

GERMAN FEST 2017 MARKTPLATZ "Vendor & Heritage Midway"

Labor Day Weekend, September 2 & 3, Cheektowaga Town Park

MARKTPLATZ (STANDARD BOOTH) - 2-Day Registration

Vendor & Exhibitor Fee: \$75 (per 10'x10' space); **\$130** (10'x20' space) ***

Includes:

- **\$75** - 10'X10' Vendor & Exhibitor Space: 1-8' table / 2 chairs.
- **\$130** - 10'X20' Vendor & Exhibitor Space: 2-8' tables / 4 chairs.

Note: Limited electrical hookups are available - requested in advance.

Extras: tables \$10.00 each / chairs \$5.00 each.

*** *Not-For-Profit Organizations Cultural and Promotional Displays are FREE (with proof of status).*

*** *Cultural displays must be approved by the organizing committee. Any fundraising or product sales will result in a vendor fee charge.*

*** *Exhibits and displays must be approved by the German Festival committee.*

*** *German, Swiss, Austrian, or Liechtenstein Cultural displays approved by the German Festival committee may be accepted without charge. Exhibits and displays must be approved by the German Festival committee and must reflect the themes of the event.*

GERMAN CULTURE / EXHIBIT EXPLANATION: How does your product, display or service relate to the German-Speaking culture? What products will you be providing? Are you a German business owner or operator?

MARKTPLATZ (STANDARD BOOTH)

2-Day Registration Form

Marktplatz Vendors & Exhibitors Fee \$ _____

Additional Tables _____ x \$10.00 \$ _____

Additional Chairs (**\$5.00**) _____ x \$5.00 \$ _____

Total \$ _____

Preferred Setup day: (circle one)

Friday (12:00noon – 6:00pm)

Saturday (9:00 – 12:00noon)

****all vendors/exhibitors MUST be set by 12 noon Saturday September 2****

NAME OF ONSITE REPRESENTATIVE: _____

YES NO Electrical hook-up needed?

YES NO Enclosed copy of proof of Not-For-Profit status (if applicable).

DEADLINE – AUGUST 1, 2017

To reserve your booth: mail payment, Vendor Application Form and Rule Agreement Form to:
Andrea Ball c/o German Fest, 607 Willardshire Road, East Aurora, NY 14052

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**Check/Money order payable to "FGAS"

Vendor information: BuffaloGermanFest@gmail.com

Vendor/Exhibitor Rules & Agreement

Organization/Business: _____

Contact Person: _____

Address: _____

City: _____ State _____ Zip _____

Phone: (Home): _____ (Work): _____ (Fax): _____

E-mail: _____

Please read and sign:

- Each vendor/exhibitor agrees to work their booth at the venue.
- Each vendor /exhibitor is responsible for having their own tax number.
- Each vendor/exhibitor is responsible for collecting and reporting applicable New York State sales tax.
- Although overnight security is provided, neither the Federation of German-American Societys, German Fest committee, affiliated societies, nor the venue assumes any responsibility for personal injury, theft, fire, or breakage.
- Vendor/exhibitor agrees to follow all rules and directions from management, either oral or written, and understands that failure to do so will be cause for removal from the Festival.

German Fest Rules and Regulations for Vendors/Exhibitors are as follows:

1. All vendors/exhibitors are required to demonstrate and explain their product. The admission price entitles our visitors to complete explanations and demonstrations from all vendors/exhibitors.
2. All vendors/exhibitors are to set up their booths on Friday, September 1st, from 12:00noon to 6pm or Saturday, September 2nd from 9:00am to 12:00noon. Except for authorized maintenance vehicles, **NO** cars, trucks, or other vehicles are permitted in any area, except parking areas and lots.
3. All vendors, exhibits, and displays **MUST** be open on both Saturday and Sunday from 12:00noon until 9:30pm; **INCLUDING** rain days.
4. Vendors/exhibitors must refrain from smoking while at your booth. This activity could detract from the visual impression.
5. Police your immediate area every hour or so. With your help, we can keep the Festival venue looking terrific.
6. We operate regardless of the weather. We expect better demonstrations and more courtesy for our visitors in the event of rain. Patrons have braved the weather to see us, and they deserve to see the best that we have.
7. You **MUST** park in your designated parking area or lot and follow parking attendants' directions. As much parking as possible **MUST** be saved for our visitors' use. See exhibitor chairman for unloading and parking procedures.
8. It is most important to be courteous and polite to all people at all times. Feel free to use the German language as much as possible! Dress up in costumes. Have FUN! This all adds to our success!
9. Please **DO NOT** post any advertisements around the Festival grounds without authorization from the Festival committee.
10. You are responsible for supplying anything that you will need to set up your booth. You are also responsible for taking down and cleaning up your booth at the end of the Festival.

I have read these rules and regulations, and I agree to abide by them.

Signature: _____ Date: _____

Printed Name: _____ Organization/Business: _____