



# Buffalo German Fest

The Federation of German-American Societies of Buffalo & Vicinity, Inc.

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*The Federation of  
German-American  
Societies of Buffalo &  
Vicinity, Inc.  
Founded in 1922*

Bergholz German Band

Buffalo Dortmund Sister City  
Committee

Buffalo Schwaben Chor

Concordia Foundation Inc.

German-American Musicians  
Association, Inc.

SGTV Edelweiss

Sports Club Germania

Spring Garden Association

Steuben Society Samuel  
Helm Unit 144



Dear Friends:

The Federation of German-American Societies of Buffalo & Vicinity, Inc., will be hosting their 40th Buffalo German Fest at Cheektowaga Town Park the Friday and Saturday of Labor Day Weekend! We are quite proud of our 40 year accomplishment and can't wait to celebrate with you!

This festival is the Federation's biggest fundraiser of the year. Did you know that Buffalo's German Federation is a not-for-profit organization, consisting of nine German cultural clubs/organizations? Their mission is to support, preserve, and perpetuate the German customs, traditions, songs, sports, and language, all while establishing a mutual fellowship.

The German-American Musicians, "Buffalo's BIG German Band", will be providing music for opening night on Friday, August 30th from 6:00-10:00pm. The Festival continues on Saturday, August 31st starting at noon with music provided by The Polka Boyz. Closing out the festival will be The Bergholz German Band, playing until 9:00pm. Besides authentic German music, attendees can also expect fun and entertaining contests throughout the festival such as the stein hoist competition, sauerkraut eating contest, and Hummel look-alike, just to name a few. You could even learn authentic Bavarian Dances from Buffalo's own SGTV Edelweiss Schuhplattler dancers! Who could forget about the German beers or German delicacies served up at our Imbiss stand? We will even have a couple of food trucks to offer additional items like schnitzel or snacks to keep you filled up. Looking for that perfect German stein, gift, or novelty item? Check out the various vendors in our Marktplatz! There will even be a kinder (kids) area for the younger crowd to enjoy, where they can learn German, participate in crafts, face painting, games, and more! Tickets are \$5 at the door, or if you purchase them presale you could take advantage of one of the festival deals we will be offering for food/beverage tickets. Children 12 and under are always free. More ticket information coming soon!

To make this event a truly unique experience and to make it to our 41st Festival we need your help! We are looking for **vendors** that specialize in crafts and can provide German-themed merchandise. Space is limited and based on availability, so act fast to reserve your spot! We are also offering various **sponsorship opportunities**. A Buffalo German Fest sponsorship will allow us to advertise your organization/business to nearly 2,000 people in all of our media press releases and **festival program book**. Most importantly, your donation will help us continue to bring German culture to the Western New York area. For more information about becoming a vendor, a sponsor, or advertising in our program book, contact Melanie Knowles at [BuffaloGermanFest@gmail.com](mailto:BuffaloGermanFest@gmail.com).

For your convenience, we have included more information about vendor information and sponsorship/program book opportunities. We have also provided a poster that we are asking our friends to hang in their organizations/businesses. If you would like more posters or if you need any additional information, please feel free to contact us through our Buffalo German Fest website (by scanning the QR code on this letter), or visit our Facebook page at [www.facebook.com/BuffaloGermanFest](http://www.facebook.com/BuffaloGermanFest).

As you can imagine, the festival committee has quite the task planning our 40th celebration. Follow our Facebook page so you don't miss out on any of our big announcements leading up to the event!

Thank you in advance for your generous support, and see you this Labor Day Weekend!

Sincerely Yours,

Melanie Knowles  
Buffalo German Fest Marketing & Promotions Chair  
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*The Federation of German-American Societies of Buffalo & Vicinity, Inc. is a Not-for-Profit cultural organization whose purpose shall be to further the common goals and interests of its members in regard to preservation and perpetuation of German customs, traditions, song, sports, language and establishing of mutual fellowship.*