



# Buffalo German Fest

The Federation of German-American Societies of Buffalo & Vicinity, Inc.  
P.O. Box 84

Bowmansville, New York 14026

[www.BuffaloGerman.com](http://www.BuffaloGerman.com)

[BuffaoGermanFest@gmail.com](mailto:BuffaoGermanFest@gmail.com)

[www.facebook.com/BuffaloGermanFest](http://www.facebook.com/BuffaloGermanFest)

**The Federation of  
German-American  
Societies of Buffalo &  
Vicinity, Inc.**  
Founded in 1922

Bergholz German Band

Buffalo Dortmund Sister City  
Committee

Buffalo Schwaben Chor

Concordia Foundation Inc.

German-American Musicians  
Association, Inc.

SGTV Edelweiss

Sports Club Germania

Spring Garden Association

Steuben Society Samuel  
Helm Unit 144

**Gemütlichkeit!** A German term, simply translated into meaning “a love of being in the right place, at the right time, with the right people, doing the right things!” That one word sums up everything the **Buffalo German Fest** will be accomplishing again this year, Labor Day Weekend at Cheektowaga Town Park. This is the 40th anniversary of the Buffalo German Fest, where we will be celebrating authentic German music, culture, traditional Bavarian Dances, crafts, a variety of delicious German delicacies, beverages, and so much more! Consider it a relaxing, yet entertaining “bier garten” setting for the whole family, before the official start of the Oktoberfest season.

We would be honored if your organization would be able to help us celebrate these traditions by becoming one of our proud 2024 Buffalo German Fest sponsors. Your tax deductible donation will help support the not-for-profit Federation of German-American Societies of Buffalo & Vicinity and their nine cultural organizations, whose mission is to support, preserve, and perpetuate the German customs, traditions, songs, sports, and language, all while establishing a mutual fellowship. They Federation has been in existence since 1922, and we need your help to continue our goals.

On the next page you will find more detailed information about the Buffalo German Festival sponsorship opportunities and what comes with your donation. Please complete the form below and don't forget to include your payment and a copy of your logo (JPEG format) so we can make sure to include you in our festival program book and on our Facebook page leading up to the event. You can send your completed information to the address below.

Act fast to take full advantage of your sponsorship benefits! Cut off deadline will be Thursday, August 1, 2024. You can either mail your information & payment to:

**The Federation of German-American Societies—Attention Sponsorships  
P.O. BOX 84**

**Bowmansville, New York 14026**

Or email your information to: [BuffaloGermanFest@gmail.com](mailto:BuffaloGermanFest@gmail.com)

Make checks payable to: **The Federation of German-American Societies**



Organization/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Do you have a social media listing? If so, what is it? \_\_\_\_\_

Sponsorship Level (circle one)      **Primary**      **Co-Sponsor**      **Individual**      **Oktoberfest Special**

Area/Event/Contest you wish to sponsor \_\_\_\_\_

**Total amount enclosed: \$** \_\_\_\_\_

## Primary Sponsorships \$1,000

Portion of the festival sponsored by you. Following areas include:

Fest tent          Beer Garden          Marktplatz          Kinder (kids) Park          Stage

### What your sponsorship includes:

- ◆ 1 year listing on our website
- ◆ Full page ad in program book (black and white)
- ◆ Signage with name and logo hung in area your are sponsoring
- ◆ Name and logo on all marketing material
- ◆ 4 admission tickets to the festival on Friday and 4 admission tickets to festival on Saturday
- ◆ \$150 in food/beverage tickets
- ◆ Stage mentions throughout the entire festival
- ◆ Promotion on Facebook

## Co-Sponsors \$500

Contest/events sponsored by you. Following contest/events planned:

Keg Tapping Parade                      Best Beard                      Best Braid  
Hummel Look-Alike Contest              Waltz Contest                      Stein Hoist Competition  
Sauerkraut Eating Contest

### What your sponsorship includes:

- ◆ 1 year listing on our website
- ◆ Full page ad in program book (black and white)
- ◆ Signage with name and logo hung in area your are sponsoring
- ◆ Name and logo on all marketing material
- ◆ 4 admission tickets to the festival
- ◆ \$50 in food/beverage tickets
- ◆ Brand always affiliated when mentioning contest/event
- ◆ Promotion on Facebook

## Individual Sponsors—Purchase Ad in Our Program Book

Back Cover (color) Ad	\$250
Full Page (black and white) Ad	\$150
Half Page (black and white) Ad	\$75
Quarter Page/Business Card (black and white) Ad	\$50
Listed in program as one of our patrons and supporters	\$10 (individual and families only listed)

## Oktoberfest Special—Listing in Program Book

We will list your Oktoberfest Celebration (name, date, time, location) for \$25. If you would like a quarter page ad with your listing, total cost will then be \$50. Federation Clubs hosting Oktoberfest Celebrations will automatically be upgraded for no additional fee.

**\*\*Sponsorships are on a first come, first served basis. We also reserve the right to edit any ads.\*\***

While we appreciate the support of our elected officials, we politely request that our festival stays nonpartisan and that no political activities take place on the grounds. We would however, support any congratulatory well wishes for a successful 40th Buffalo German Fest. We also reserve the right to edit any political messaging.