



Buffalo German Fest

The Federation of German-American Societies of Buffalo & Vicinity, Inc.

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*The Federation of
German-American
Societies of Buffalo &
Vicinity, Inc.
Founded in 1922*

Bergholz German Band

Buffalo Dortmund Sister City
Committee

Buffalo Schwaben Chor

Concordia Foundation Inc.

German-American Musicians
Association, Inc.

Hops und Schnapps

Schlaraffia Bionia Buffalo
German Club

SGTV Edelweiss

Spring Garden Association

Steuben Society Samuel
Helm Unit 144

United German & French
Cemetery Mt. Calvary
Cemetery



Dear Friends:

The Federation of German-American Societies of Buffalo & Vicinity, Inc., will be hosting this year's **2026 Buffalo German Fest** at Cheektowaga Town Park the weekend **before** Labor Day weekend again this year.

This festival is the Federation's biggest fundraiser of the year. Did you know that Buffalo's German Federation is a 501(c)(3) not-for-profit organization, consisting of eleven German cultural clubs/organizations? Their mission is to support, preserve, and perpetuate the German customs, traditions, songs, sports, and language; all while establishing a mutual fellowship.

The Bergholz German Band will be providing music for opening night this year on **Friday, August 28th from 6:00-10:00pm**. The Festival continues on Saturday, **August 29th starting at noon** with music provided by The Polka Boyz from 1 to 4PM. Closing out the festival will be The German-American Musicians, "Buffalo's BIG German Band", playing until 9:00pm. Besides authentic German music, attendees can also expect fun and entertaining contests throughout the festival such as the stein hoist competition, sauerkraut eating contest, and Hummel look-alike, just to name a few. You could even learn authentic Bavarian Dances from Buffalo's own SGTV Edelweiss Schuhplattler dancers! Who could forget about the German beers or German delicacies served up at our Imbiss stand? We will even have a couple of food trucks to offer additional goodies to enjoy. Looking for that perfect German stein, gift, or novelty item? Check out the various vendors in our Marktplatz! There will even be a kinder (kids) area on Saturday for the younger crowd to enjoy, where they can learn German traditions, participate in crafts, face painting, games, and more! Your admission donation of \$6 helps support the Buffalo German Fest and the 11 German clubs/organizations of the Federation. We will once again be offering a festival deal where you can make your donation and purchase food/beverage tickets in advance. Children 12 and under are free. More ticket information coming soon!

To make this event a truly unique experience we need your help! We are looking for **vendors** that specialize in crafts and can provide German-themed merchandise. Space is limited and based on availability, so act fast to reserve your spot! We are also offering various **sponsorship opportunities**. A Buffalo German Fest sponsorship will allow us to advertise your organization/business to over 2,000 people in all of our media press releases and **festival program book**. Most importantly, your donation will help us continue to bring German culture to the Western New York area. For more information about becoming a vendor, a sponsor, or advertising in our program book, contact Melanie Knowles at BuffaloGermanFest@gmail.com.

For your convenience, we have included more information about vendor information and sponsorship/program book opportunities. We have also provided a poster that we are asking our friends to hang in their organizations/businesses. If you would like more posters or if you need any additional information, please feel free to contact us through our Buffalo German Fest website (by scanning the QR code on this letter), or visit our Facebook page at www.facebook.com/BuffaloGermanFest.

As you can imagine, the festival committee has quite the task planning our 2026 celebration. Follow our Facebook page so you don't miss out on any of our big announcements leading up to the event!

Thank you in advance for your generous support. See you the weekend **before** Labor Day Weekend!

Sincerely Yours,

Melanie Knowles
Buffalo German Fest Marketing & Promotions Chair

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