



Buffalo German Fest

The Federation of German-American Societies of Buffalo & Vicinity, Inc.
P.O. Box 84

Bowmansville, New York 14026

www.BuffaloGerman.com

BuffaloGermanFest@gmail.com

www.facebook.com/BuffaloGermanFest

**The Federation of
German-American
Societies of Buffalo &
Vicinity, Inc.**
Founded in 1922

Bergholz German Band

Buffalo Dortmund Sister City
Committee

Buffalo Schwaben Chor

Concordia Foundation Inc.

German-American Musicians
Association, Inc.

Hops und Schnapps

Schlaraffia Bionia Buffalo
German Club

SGTV Edelweiss

Spring Garden Association

Steuben Society Samuel
Helm Unit 144

United German & French
Cemetery Mt. Calvary
Cemetery

Gemütlichkeit! A German term, simply translated into meaning “a love of being in the right place, at the right time, with the right people, doing the right things!” That one word sums up everything the **2026 Buffalo German Fest** will be accomplishing again this year, the weekend **before** Labor Day Weekend at Cheektowaga Town Park. This is the 42nd anniversary of the Buffalo German Fest, where we will be celebrating authentic German music, culture, traditional Bavarian Dances, crafts, a variety of delicious German delicacies, beverages, and so much more! Consider it a relaxing, yet entertaining “bier garten” setting for the whole family, before the official start of the Oktoberfest season.

We would be honored if your organization would be able to help us celebrate these traditions by becoming one of our proud 2026 Buffalo German Fest sponsors. Your tax deductible donation will help support the not-for-profit Federation of German-American Societies of Buffalo & Vicinity and their eleven cultural organizations, whose mission is to support, preserve, and perpetuate the German customs, traditions, songs, sports, and language, all while establishing a mutual fellowship. The Federation was established 1922, and we need your help to continue our mission.

On the next page you will find more detailed information about the Buffalo German Festival sponsorship opportunities and what comes with your donation. Please complete the form below and don't forget to include your payment and a copy of your logo (JPEG format) so we can make sure to include you in our festival program book and on our Facebook page leading up to the event. You can send your completed information to the address below.

Act fast to take full advantage of your sponsorship benefits! Cut off deadline will be Monday, July 27, 2026. You can either mail your information & payment to:

**The Federation of German-American Societies—Attention Sponsorships
P.O. BOX 84**

Bowmansville, New York 14026

Or email your information to: BuffaloGermanFest@gmail.com

Make checks payable to: **The Federation of German-American Societies**

Organization/Business: _____

Contact Person: _____

Address: _____

Phone number: _____ Email: _____

Do you have a social media listing? If so, what is it? _____

Sponsorship Level (circle one) **Primary** **Co-Sponsor** **Individual** **Oktoberfest Special**

Area/Event/Contest you wish to sponsor _____

Total amount enclosed: \$ _____

Primary Sponsorships \$1,000

Portion of the festival sponsored by you. Following areas include:

Fest tent Beer Garden Marktplatz Kinder (kids) Park Stage

What your sponsorship includes:

- ◆ 1 year listing on our website
- ◆ Full page ad in program book (black and white)
- ◆ Signage with name and logo hung in area your are sponsoring
- ◆ Name and logo on all marketing material
- ◆ 4 admission tickets to the festival on Friday and 4 admission tickets to festival on Saturday
- ◆ \$150 in food/beverage tickets
- ◆ Stage mentions throughout the entire festival
- ◆ Promotion on Facebook

Co-Sponsors \$500

Contest/events sponsored by you. Following contest/events planned:

Keg Tapping Parade Hummel Look-Alike Contest
Sauerkraut Eating Contest Stein Hoist Competition

What your sponsorship includes:

- ◆ 1 year listing on our website
- ◆ Full page ad in program book (black and white)
- ◆ Signage with name and logo hung in area your are sponsoring
- ◆ Name and logo on all marketing material
- ◆ 4 admission tickets to the festival
- ◆ \$50 in food/beverage tickets
- ◆ Brand always affiliated when mentioning contest/event
- ◆ Promotion on Facebook

Individual Sponsors—Purchase Ad in Our Program Book

Back Cover (color) Ad	\$275
Inside Cover (color) Ad (2 spots available)	\$250
Full Page (black and white) Ad	\$150
Half Page (black and white) Ad	\$75
Quarter Page/Business Card (black and white) Ad	\$50
Listed in program as one of our patrons and supporters	\$10 (individual and families only listed)

Oktoberfest Special—Listing in Program Book

We will list your Oktoberfest Celebration (name, date, time, location) for \$25. If you would like a quarter page ad with your listing, total cost will then be \$50. Federation Clubs hosting Oktoberfest Celebrations will automatically be upgraded for no additional fee.

****Sponsorships are on a first come, first served basis. We also reserve the right to edit any ads.****

While we appreciate the support of our elected officials, we politely request that our festival stays nonpartisan and that no political activities take place on the grounds. We would however, support any congratulatory well wishes for a successful 2026 Buffalo German Fest. We also reserve the right to edit any political messaging.